

Fairtrade

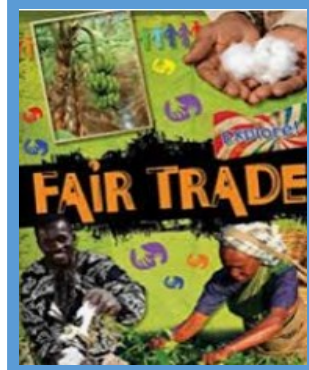
Book: Explore—Fairtrade by Julian Powell



WHY FAIR TRADE?

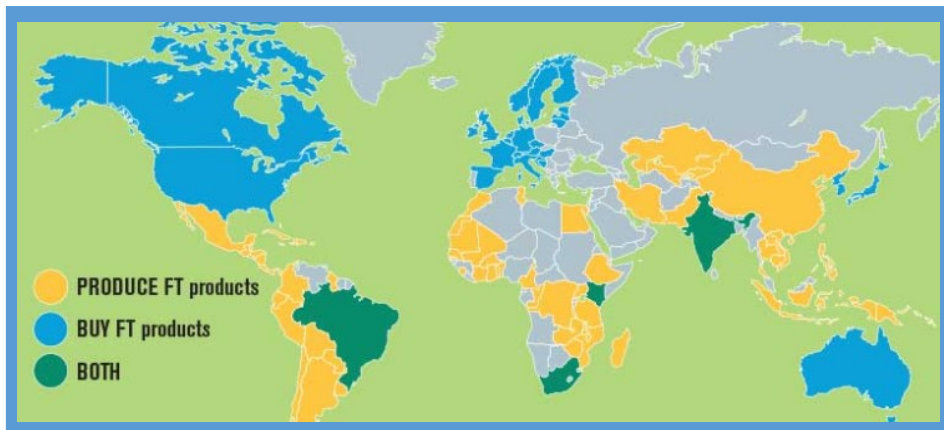
- POVERTY ALLEVIATION
- WORKPLACE SAFETY
- ENVIRONMENTAL CONSERVATION
- WATER ACCESS
- FOOD SAFETY
- NO CHILD LABOR
- WOMEN'S EMPOWERMENT
- EDUCATION

QUALITY PRODUCTS. IMPROVING LIVES. PROTECTING THE ENVIRONMENT.



Fairtrade Facts!

- Over 7.5 million people benefit from Fairtrade in more than 60 countries.
- There are over 1,000 Fairtrade towns around the world.
- Over 4,500 products carry the Fairtrade mark
- More than 560 producer groups supply Fairtrade goods in the UK.
- The global market for Fairtrade products is worth over £6.5 billion!



Fairtrade Vocabulary

Biodegradable — A material that breaks down naturally
Climate change — Gradual warming of world temperatures
Cooperatives — People working together for a shared purpose
Drought — Long periods with little or no rain
Exports — Goods sold to foreign countries
Fertiliser — A chemical or natural substance used to make crops more productive
Habitat — Natural environment for plants and animals
Imports — Goods purchased from a foreign country
Migration — Movement from one region or climate to another
Nutrients — Substances in food that can provide energy
Organic — Grown using natural methods without chemicals
Piece workers — Workers paid by the amount or piece of work
Producers — People or companies who make goods
Retailers — People or companies who sell goods
Sanitation — Getting rid of toilet waste and sewage
Sustainable — A system that can be kept going in the future

Fairtrade

The Fairtrade movement is a global organisation committed to helping producers and farmers in developing communities. Money is raised from Fairtrade products, such as tea, bananas, coffee and chocolate. This goes towards improving the working conditions, local sustainability and trade terms for farmers and workers. Farmers and workers receive a fair and guaranteed price for their product.